

# Singapore Swimming Club Advertising Rates

March 2026

Contact:

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.sg



# Splash Magazine – Official Publication

**Frequency – Bi-Monthly**  
**Printed Copies (Clubwide Distribution) – 300 | Online Monthly Views – 32,000**

Size/Position	Rate per Insertion
Half Page (ROP)	\$1,000
Full Page (ROP)	\$1,350
Inside Back Cover	\$2,000
Inside Front Cover	\$2,200
Outside Back Cover	\$2,500

Booking Deadline	Two months prior to the month of publication
Cancellation Deadline	Six weeks prior to the publication date (written notice)
Material Deadline	The first working day of the preceding month of publication

## Artwork Specifications (H x W mm)

Full Page	Trim	210 x 297
	Text Area	180 x 267
	Bleed	230 x 317
Half Page	Trim	210 x 148.5
	Text Area	190 x 128.5
	Bleed	230 x 168.5



File: PDF or TIFF with at least 300 dpi (high resolution)  
 Colour: CMYK



# eSplash Magazine – Electronic Newsletter

Frequency – 1<sup>st</sup> and 3<sup>rd</sup> Friday of every month

Circulation – 9,000

Size/Position	Rate per Insertion
Banner	\$500

## Artwork Specifications (W x H px)

Banner	757 x 300
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File: PNG or JPG, including URL (if applicable)

Colour: CMYK

Booking Deadline	One month prior to the publication date
Cancellation Deadline	Two weeks prior to the publication date
Material Deadline	The first working day of the week that the EDM is published

**Diwali Ball**  
18 Oct 7pm onwards  
Member: \$99 | Guest: \$119  
\$990 for 10 persons  
Click here for more information

**Oktoberfest**  
11 Oct 7pm  
Member: \$78 | Guest: \$88  
FREE FUNDRAISER + BUFFET  
Click here for more information

### CLUB NOTICES/ANNOUNCEMENTS

#### Annual Fire Evacuation Drill

The Club will hold its **Annual Fire Evacuation Drill** on **Monday, 22 September 2023, from 9am to 10am**. Members are encouraged to participate.

During the drill, lifts will stop at the ground floor and fire alarms will sound. Announcements will be made via the public address system.

#### Revised Bye-Law (4) on F&B Outlets

Effective from **Wed 19 Sep 2023**

#### Update Your Membership Photo

To ensure smooth and secure verification with our new Club management system, we encourage members to refresh their photo if it has not been updated in the past 10 years.

- ✓ Quick and simple – less than 1 minute
- ✓ Available daily at the Front Desk (9am-8pm)

Alternatively, you may email your recent photo to [membership@singaporeclub.com](mailto:membership@singaporeclub.com)

**REALSTAR**  
Exclusive Bungalow @ \$8M One and Only  
2.5-Storey Bungalow  
Est. Land 0.211 sqft | Est. Build-up 5,000 sqft  
Grand double living hall  
5 bedrooms & 5 bathrooms  
Private 15m pool  
8113 6622  
JESSIE LIM  
R0116800

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### FOOD & BEVERAGE

**THE PALMS**  
Enjoy these Weekly Specials at The Palms.  
Click here for more information

**TEO CHEW PORRIDGE BUFFET @ THE PALMS**  
Click here for more information

**MIDWEEK SPECIALS**  
Click here for more information

**SKEWERS NIGHT**  
Click here for more information

**Fountain Cafe**  
Weekday Bento Specials @ \$15.80  
Click here for more information

**J&K WEEKLY SPECIALS**  
Click here for more information

**SKEWERS NIGHT**  
Click here for more information

**Fountain Cafe**  
French Wine  
Click here for more information

**NATIONAL DAY HAWKER & HERITAGE NIGHT**  
MSCP ROOFTOP (LEVEL 5)  
Click here for more information



# IDS Screens & Wayfinder

Frequency – Always on - 6:00am – 12MN daily

Circulation –

Position	No. of Screens	Size	Rate per 7 days
IDS Screen	16	1920 x 1080 (L) 1080 x 1920 (V)	\$500
Wayfinder	2	1920 x 1080	\$800

Artwork Specifications (W x H px)	
IDS Screen	1920 x 1080 (L) 1080 x 1920 (V)
Wayfinder	1920 x 1080

File: PNG or JPG, including URL (if applicable)

Colour: CMYK

Booking Deadline	Minimum 7 days
Material Deadline	One week before target launch

Locations
1x Bowling Center Counter
3x Bowling Center Entrance + Doors (L+ R)
3x Cabana
1x Badminton Hall Entrance
3x Deli Dining Area
1x Gym Wall
1x Jackson Miller Entrance
1x Jade Phoenix Entrance
1x Palms Notice Area
1x LTS Pool

**HOLIDAY CHESS CAMP**  
With Grandmaster Bong @ D'Space  
Mon to Thu | 16 to 19 Mar 2026  
(4-day programme)  
Beginner: 9am to 11am  
Intermediate: 11am to 1pm  
**\$310** Member | **\$340** Guest

Join us for a **FREE TRIAL**  
Thu, 26 May 2026  
8pm to 9pm  
**BOXING CLASS**  
BY COACH SOLIHIN  
(Former National Boxer)  
EVERY THU | 8PM TO 9PM  
STARTING 5 APR 2026  
FEES (MONTHLY)  
**\$174.40** Member | **\$196.20** Guest

**PICKLEBALL PRIVATE COACHING**  
Whether you're a seasoned athlete or a beginner, pickleball offers fun and excitement for players of all ages and skill levels.  
PRIVATE COACHING RATES:  
1 Pax - \$70  
2 Pax - \$85  
3 Pax - \$100  
4 Pax - \$115  
OVER 10 YEARS OF COACHING EXPERIENCE | LEVEL ONE INTERNATIONAL PICKLEBALL COACHING CERTIFICATION  
CALL US @ 9879 6232 TODAY!

CABANA  
**WHERE EVERY PINT IS A CELEBRATION**  
ST. PATRICK'S GUINNESS DEALS AT SOM & CABANA  
16 MARCH TO 15 APRIL 2026  
**\$25** 5 sets of 1/2 pint (U.P. \$35) | **\$50** 5 sets of full pint (U.P. \$65)

# Singapore Swimming Club



8,000  
Membership  
Strength

73%  
Family

20,000  
in the  
community

55%  
Members for  
20 years &  
more

86%  
Singaporean

42%  
Landed  
Residence